



## Balanced Scorecard Step-by-Step: Maximising Performance and Maintaining Results (Hardback)

By Paul R. Niven

John Wiley Sons Inc, United States, 2006. Hardback. Book Condition: New. 2nd Revised edition. 230 x 156 mm. Language: English . Brand New Book. PRAISE FOR Balanced Scorecard Step-By-Step: Maximizing Performance and Maintaining Results, Second Edition As a practitioner and thought leader, Paul Niven is superbly bridging the gulf between BSC theory and application through hands-on experiences and real-world case studies. The book provides a practical road map, step-by-step, to plan, execute, and sustain a winning scorecard campaign. Easy to read .tells a powerful story with lessons learned/best practices from global customer implementations. Must-read for anyone interested in BSC or grappling with how to create a strategically aligned organization. -Vik Torpunuri, President and CEO, e2e Analytix In Balanced Scorecard Step-by-Step, Second Edition, Paul Niven provides an intuitive and incredibly effective blueprint for transitioning strategic ambition to execution. Paul s pragmatic approach provides leaders with a tool for managing a company s journey from strategic ideas to world-class performance. The Balanced Scorecard is a masterful tool for guiding companies through transformation, and I speak from personal experience when I say Paul s blueprint works! It is the most effective guide I have seen. Balanced Scorecard Step-by-Step will serve any leader well...



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