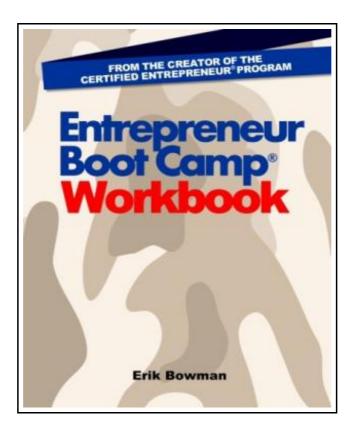
# **Entrepreneur Boot Camp(r) Workbook (Paperback)**



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## Reviews

Complete information! Its such a great study. It is probably the most amazing book i have got study. Once you begin to read the book, it is extremely difficult to leave it before concluding. (Mr. Roger Luettgen III)

# ENTREPRENEUR BOOT CAMP(R) WORKBOOK (PAPERBACK)



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Guanzi Institute Press, United States, 2012. Paperback. Book Condition: New. 235 x 190 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. We Help You Be Your Own Drill Sergeant! Unlike a typical military boot camp, in Entrepreneur Boot Camp(r) and in any business, you have to be both your own drill sergeant as well as the recruit. You need to take control while at the same time be open to learning new skills, accepting advice critique and learn how to start, run and grow your business. Entrepreneur Boot Camp(r) Workbook will walk you through the process of writing your business plan. The Workbook is designed to be used in tandem with live instruction, coaching, or consulting or as a tool to be used with one of the Entrepreneur Boot Camp Books. You are posed with a series of questions and activities that have been designed to help you gain focus and clarity about your business concept, helping you define or re-define your business based upon sound principles and proven concepts. Introduction What makes you an entrepreneur? Defining your business Writing your executive summary Defining your business structure Accounting and Financials Creating your budgets Creating a Marketing Plan Online Strategy Social Media Plan Strategic Planning Entrepreneur Interview Looking Forward Putting your business plan together Presenting your business plan References and Additional Resources: Recommended Reading Notes By the time you complete the questions and activities in the Entrepreneur Boot Camp(r) Workbook you will have the basis for your first draft business plan and you should be able to produce a winning Executive Summary that can help guide your business and even raise outside capital from Investment Angels or Venture Capitalists if that is your goal. Erik Bowman has been to exactly where you want to go and has written...



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